

From: Gil Masters (gmasters@stanford.edu)
To: energyfolks@lists.stanford.edu
Date: Tuesday, March 11, 2008 7:49:44 PM
Subject: Dan Reicher, Google, RE<C, Mar 12, 4:15

The last Energy Seminar of the winter quarter will be tomorrow (Weds) followed by a reception celebrating our guest speaker, Dan Reicher of Google. Bio and directions below, and link to RE<C: <http://www.google.org/rec.html>

March 12, 4:15 to 5:15 p.m., Building 420 Room 40, Reception to follow at the Faculty Club, Red Lounge

Dan Reicher, Director of Climate Change and Energy Initiatives, Google
Develop Renewable Energy Cheaper Than Coal (RE<C)

Reception at the Faculty Club in the Red Lounge following the talk!



Dan W. Reicher has over 20 years of experience in business, government and non-governmental organizations focused on energy and environmental technology, policy, finance and law. He recently joined Google where he serves as Director of Climate Change and Energy Initiatives for the company's new venture called [Google.org](http://www.google.org). [Google.org](http://www.google.org) has been capitalized with more than \$1 billion of Google stock to make investments and advance policy in the areas of climate change and energy, global poverty, and global health.

Prior to his recent position at Google, Mr. Reicher served as President and Co-Founder of New Energy Capital Corp., a New England-based company that develops, invests in, owns and operates renewable energy and distributed generation projects. Mr. Reicher is also a member of General Electric's Ecomagination Advisory Board.

From 1997-2001, Mr. Reicher was Assistant Secretary of Energy for Energy Efficiency and Renewable Energy at the U.S. Department of Energy (DOE). As Assistant Secretary, he directed annually more than \$1 billion in investments in energy research, development and deployment related to renewable energy, distributed generation and energy efficiency. Prior to that position, Mr. Reicher was DOE Chief of Staff (1996-97), Assistant Secretary of Energy for Policy (Acting) (1995-1996), and Deputy Chief of Staff and Counselor to the Secretary (1993-1995). He was also a member of the U.S. Delegation to the

Climate Change Negotiations, Co-Chair of the U.S. Biomass Research and Development Board, and a member of the board of the government-industry Partnership for a New Generation of Vehicles. After leaving the Clinton Administration in 2001 he was a consultant to the Senate Environment and Public Works Committee and a Visiting Fellow at the World Resources Institute.

In 2002, Mr. Reicher became Executive Vice President of Northern Power Systems, a venture capital-backed renewable energy and distributed generation engineering, services and technology company with installations in more than forty-five countries. Mr. Reicher led the renewable energy sales group at Northern and also was actively involved with the company's project finance, government relations and public affairs initiatives. He also played a significant role in the successful sale of the company to Proton Energy Systems, a leading hydrogen company, and the simultaneous creation of Distributed Energy Systems, a new NASDAQ-listed holding company that now owns both Northern Power and Proton Energy.

Prior to his roles at the Department of Energy and in the business community, Mr. Reicher was a senior attorney with the Natural Resources Defense Council where he focused on the federal government's energy and nuclear programs as well as environmental law and policy issues in the former Soviet Union. He was also previously Assistant Attorney General for Environmental Protection in Massachusetts, a law clerk to a federal district court judge in Boston, a legal assistant in the Hazardous Waste Section of the U.S. Department of Justice, and a staff member of President Carter's Commission on the Accident at Three Mile Island.

Mr. Reicher currently is co-chairman of the advisory board of the American Council on Renewable Energy and a member of the boards of the American Council for an Energy Efficient Economy, the Vermont Energy Investment Corporation, the Keystone Center's Energy Program, and Circus Smirkus. He was also recently a member of the National Academy of Sciences Committee on Alternatives to Indian Point for Meeting Energy Needs.

Mr. Reicher also recently served as an adjunct professor at the Yale University School of Forestry and Environmental Studies and Vermont Law School. He holds a B.A. in Biology from Dartmouth College and a J.D. from Stanford Law School. He also studied at Harvard's Kennedy School of Government.

Mr. Reicher was a member of a National Geographic-sponsored expedition that was the first on record to navigate the entire 1888 mile Rio Grande and was also a member of the first group on record to kayak the Yangtze River in China.

Mr. Reicher is married to Carole Parker, who headed the Office of Pollution Prevention at the U.S. Department of Defense from 1994 to 1999. Carole and Dan have three children and live in Norwich Vermont. The family will be relocating to California in August 2007.

Location: Building 420, Rm. 40, <http://campus-map.stanford.edu/index.cfm?ID=01-420>. Building 420 is in the Main Quad on campus. From the Oval walk up the stairs and to the right on the front of the Main Quad. Enter the Building 420 at the main door, and proceed down the hallway to the elevator on the left. Go down one floor. Exit the elevator and turn left. Walk down the hall and around the corner and the entrance to Room 40 is to your right. Open to the Stanford community. Reception afterwards celebrating all Stanford IPCC contributors to follow at the Faculty Club, sponsored by Woods and Mineral Acquisition Partners, Inc.

Best regards, Leigh

Leigh Limbach Johnson

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